



Voice Over 101 – INT - Paper 3

Selection of Voice Tone & Adding Intent / Inflections

*** Objective is to read each test using a unique inflection and tone placement.**

Voice Tone or Voice Pitch: Lower / Middle / Upper

Voice Inflection & Intent: Casual / Corporate / Excited / Urgent

Test 1:

Get this special savings this weekend only. Hurry in to your ford dealer today. Sale ends Monday!

Test 2:

Imagine the excitement in your home when you bring home a new 58 inch flat screen.

Test 3:

Ok now can you count the number of red umbrella's on the screen in front of you?

Test 4:

The fact is, nearly 40% of women in their sixties have osteoporosis. Do you know your bone density?

Test 5:

Let's look at the human ear. The flap on the outside of your head is called the outer ear.

Test 6:

There is concrete evidence that marijuana is harmful; and it even impairs healthy growth in youth.

Test 7:

Show you care today. Flowerama...dedicated to making your floral giving experience, a pleasant one.

Write Exercise Notes Here for Later