



Voice Over 101 – INT - Paper 2

Selecting Correct Emotions & Attitudes

*** Objective is to read each using a unique emotion, and attitude.**

Test 1:

(Soft / Sincere) Today could be the best day of your life. Consider all the fantastic things in your life and be thankful for all you enjoy everyday/ You are fortunate and have great times ahead of you.

Test 2:

(Happy / Fun) Grab the kids, pack the car, a cooler, and take a road trip to Yellow-stone National Park this weekend. Experience the awesome magic of mother nature right in your backyard, Wyoming!

Test 3:

(Tough / Manly) Guess what time it is? Time for 60 minutes of hand to hand combat. Time for taped ankles...and wrapped knees. Time to see who ran that extra mile in training camp...and who didn't. Time for 53 men to dig deeper than most men are ever asked. It's time...for the NFL on CBS.

Test 4:

(Urgent / Call to Action) It's the red man sale at Jimmy Mullen Ford. Save \$1500 cash on all...yes ALL 2019 model trucks. Enjoy instant rebates up to \$2500 on any trade in. Push it...pull it...or tow it in.... and we'll pay you \$2500 towards YOUR new truck. Hurry in now!

Test 5:

(Reflective) The pacific waves crashed on the shore, like distant drums beating to the rhythm of my life. My heart felt the longing for home, yet my mind took me back to that day. (Darker) Oct 9th 2004... Bagdad Iraq. I was only 21, young, dumb, and gun hoe. (Angry) Yet that was all about to change and I'd become a man (woman) blinded by deception and lies. Everyone told me it was for the good of our nation. Yet soon the truth was soon made very clear to me, as it was purely about money and greed.

Write Exercise Notes Here for Later